

1. Main Street Notes

The Alma Wholesale Bakery of Clare is now open. Please take a minute to stop in and welcome them to our downtown!

Good things are happening on Main Street, a new business will open soon, and the ClareCastle project is going along as scheduled. All four committee for Main Street have wonderful plans underway, and new events are being planned.

2. Educational Opportunities

The results of the Main Street Quarterly Training session held March 30-31, 2010 in Owosso will be reported at the Commission meeting. The topics at these sessions are always interesting and I leave them with great ideas for helping our community.

I was invited to be a panelist at a session during the Michigan Conference on Affordable Housing, April 26-28, 2010 at the Lansing Center. This will be a great opportunity to showcase our wonderful city to hundreds of conference attendees. The session that I will be part of is on April 28th.

The National Main Street Conference is scheduled for May 2-5, 2010 in Oklahoma City, OK. I plan to attend this important conference to learn more about helping Clare be a great Main Street community

As always, I continue to learn everything that I can about being a great Main Street Manager for our community. If you have a tidbit of knowledge or experience that you believe would help us, please feel free to share it with me, I will gladly utilize the information to our benefit!

3. Community

The committee for Clare Safety & Crime Prevention Day and National Night Out event will be held on August 12, 2010 from 6-9 pm. The Neighborhood Watch coordinator, Bob Andreotti, Clare Parks & Recreation, Clare Main Street, and the Clare Police Department are spear-heading this event. This is an opportunity to meet in a block-party atmosphere, with kid's carnival games, music, and lots of fun activities. Also, area law enforcement, rescue units, fire-departments, and other agencies will have informational displays at the event.

I continue to assist the Clare Area Chamber of Commerce through committee work and as a Board member. Also, I continue helping as the Program Director, and now Board member, for the Clare Rotary Club. As a reminder, I have developed a presentation to help people learn more about our DDA/Main Street Program. Please let me know whether there is a group or organization that would like to hear this presentation, I would be happy to present our information to them.

4. Committees

The Promotion Committee is working on their 2010 workplans. Coming up will be the Sales on Sidewalks and Car & Bike Show event. In addition they are working on the Old 27 Motor Tour Overnight stop, and are developing ideas for a new event in the fall.

The Design committee continues to work on the National Register for Historic Places application. Our intern, Ken Lingaur, is making good progress on the "story of downtown Clare". Also the committee is working on placement of the bicycle racks being produced by a local business for downtown. These will be ready in the Spring when the Rail-Trail usage picks up again.

The Organization Committee has completed their first edition for 2010 of our Main Street newsletter, Street Talk. They are also working on Clare Pride Day and our Volunteer recognition Event. Both are scheduled for April 22, 2010. This award-winning project is exciting to work on, and the committee can't wait to see all of the volunteers! Join us in celebrating all of our wonderful volunteers!

Main Street Manager's Report
To City Commission

April 5, 2010

The committee is also working on some fund-raising ideas for 2010. Several really fun projects have been suggested and they welcome any new ideas. They are always looking for new committee members and volunteers and will welcome both with open arms.

The Economic Restructuring Committee is continuing to monitoring the Rental Rehab Program. They also have several ideas for 2010 and will report on these plans when they are finalized.

Thank you for your dedication to our community and your support of our Main Street program. If I can assist you in any way please let me know.

Lori Schuh
Main Street Manager