

1. Main Street Notes

Good things are happening on Main Street, all four committee for Main Street have wonderful plans underway, and new events are being planned for fall. Stay tuned for more news.

2. Educational Opportunities

The Michigan Downtown Conference is September 13-14, 2010. This conference is full of great sessions and networking opportunities to assist us in making our wonderful Main Street even better!

As always, I continue to learn everything that I can about being a great Main Street Manager for our community. If you have a tidbit of knowledge or experience that you believe would help us, please feel free to share it with me, I will gladly utilize the information to our benefit!

3. Community

I continue to assist the Clare Area Chamber of Commerce through committee work and as a Board member. Also, I continue helping as the Program Director, and now Board member, for the Clare Rotary Club. As a reminder, I have developed a presentation to help people learn more about our DDA/Main Street Program. Please let me know whether there is a group or organization that would like to hear this presentation, I would be happy to present our information to them.

4. Committees

The Promotion Committee is extremely pleased with the results of the Old 27 Motor Tour Overnight Event that was held August 26th. We estimate there were as many as 1,000 people at this event and many expressed having a wonderful time! The local band, Night Shift was great, and there was local food, and plenty of fun at this awesome event!

The committee is also beginning work on the Main Street Spook-Tacular – "*Something to Howl About*" event that is scheduled for October 23rd. The plan is to have this be in addition to the 1st Annual Fall Festival event with plans in place to add more activity throughout the community.

The Design committee continues to work on the National Register for Historic Places application. Our intern, Ken Lingaur, provides weekly updates and he is making significant progress on this important project. In addition, the committee is in the process of distributing the new informational brochure for our Downtown Design Standards.

The Organization Committee completed and distributed the August/September edition of our Main Street newsletter, Street Talk. This publication is distributed throughout the Main Street District, to our public officials, and will be available at City Hall and the Chamber office.

The committee is also working on some fund-raising ideas for 2010. Several really fun projects have been suggested and they welcome any new ideas. They are always looking for new committee members and volunteers and will welcome both with open arms.

The Economic Restructuring Committee is pleased to announce that the first of our Rental Rehab projects is making great progress! Work is going well on a three bedroom apartment project at 202 N. McEwan St. In addition, other property owners have expressed interest in this opportunity and more information will be forthcoming.

Also, the committee is working on several ideas for 2010 and will report on these plans when they are finalized.

Thank you for your dedication to our community and your support of our Main Street program. If I can assist you in any way please let me know.

Lori Schuh
Main Street Manager