

1. Main Street Notes

We have new business on main Street. Spyder Submission is now located next to Coffee Talk 505. They offer classes in yoga, kickboxing, zumba, and other activities. Please stop in to welcome them to downtown Clare.

We also have another business moving to downtown Clare! Alma Wholesale Bakery is relocating their business to Clare. Tammy Teall is a Clare resident and has owned this business since 2002. She plans to make the move to 4th Street during the first week in December. Please take a minute when she gets settled in to thank her for choosing Clare to do business...good things are happening on Main Street!

2. Educational Opportunities

The next Quarterly Training for Main Street will be held December 8-9, 2009 in Manistee. The topic of this training will be Evaluating Events. Through this workshop we will take away new ideas and sound business practices to have a successful event.

As always, I continue to learn everything that I can about being a great Main Street Manager for our community. If you have a tidbit of knowledge or experience that you believe would help us, please feel free to share it with me, I will gladly utilize the information to our benefit!

3. Community

On November 13th I will be part of a panel presenting information to the Clare County Leadership Institute. I enjoy sharing information about the work we are doing on Main Street and help the participants in understand our program.

I continue to assist the Clare Area Chamber of Commerce through committee work and as a Board member. Also, I continue helping as the Program Director, and now Board member, for the Clare Rotary Club. As a reminder, I have developed a presentation to help people learn more about our DDA/Main Street Program. Please let me know whether there is a group or organization that would like to hear this presentation, I would be happy to present our information to them.

4. Committees

Due to weather and flu concerns, the Main Street Spook-Tacular was unfortunately cancelled this past Saturday. The event committee gave great consideration to the health and safety of our area children to arrive at this difficult decision.

The Spook-Tacular committee would like to thank everyone that helped support this event. The committee especially acknowledges the countless hours our volunteers gave to help organize the event. Also, they would like to thank Bob's Lounge, Capital Equipment, City of Clare Parks & Recreation, Clare Main Street, the Clare Area Chamber of Commerce, Coffee Talk 505, Cops & Doughnuts, John Q. Look Masonic Lodge, Johnston's Elevator, Mid Michigan Community College, Pere Marquette District Library, Schuh's Cleaning Services, Skittles the Clown, Todd & Lori Swartz, Sound Productions, and Tice's Farm Market for their part in helping us plan the event. Thanks to our Main Street merchants for their understanding and for fielding questions, as well as participating in the Skeleton Search contest.

And finally, they would like to thank area parents and children for understanding their desire to keep the kids warm, safe, and dry, even when it meant cancelling an event we had planned, and all looked forward to, for the better part of the year.

The Promotion committee is also working with the Christmas Open House committee again this year. The event is being planned for November 29th and promises to be a fun time. We are planning carriage rides, Santa's house, decorated trees in the park, reindeer and special activities at our stores.

The Organization committee is working on the next edition of Street Talk, our Main Street newsletter. They are glad to be able to wish new businesses well in this edition and help other organizations share their information through this communication tool. We always have lots of positive feedback about this piece and it is an excellent way to stay in touch with our downtown property owners and members of the community.

The Design committee continues to work on the National Register for Historic Places application. Our intern, Ken Lingaur, is making steady progress and is excited to be able to tell "the story of downtown Clare" for this purpose.

The Economic Restructuring committee continues to monitor the Rental Rehab program. Several property owners visited the Open House held in Gladwin for their recently completed Rental Rehab project. Renewed interest resulted from this visit and we hope to be able to kick off a project in the near future. A progress report will be presented when the activity begins with this project.

Thank you for your dedication to our community and your support of our Main Street program. If I can assist you in any way please let me know.

Lori Schuh
Main Street Manager